



In Touch

Congrats to Grads and Their Moms and Dads

Woodstock Communications congratulates all the graduates in this area and wishes them well as they continue their life journeys. We know these students have been busy all year with lots of activities — from homework and part-time jobs to sports, clubs, and community volunteering. Getting it all done isn't easy and we applaud their hard work.

We also want to recognize the parents of these graduates. Your support and guidance throughout childhood have enabled these young adults to get where they are today. Congrats on a job well done!



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Race Through Popular Indy 500 Traditions

Gentlemen (and ladies), start your engines! The Indianapolis 500, "The Greatest Spectacle in Racing," takes place on May 24. Get caught up on your trivia with these fast facts:

- The tradition of drinking a bottle of milk in Victory Lane was inadvertently started by three-time Indy 500 winner Louis Meyer in 1936.
- Though the inaugural Indy 500 race was in 1911, the tradition of singing "Back Home Again in Indiana" on race morning started in 1946.
- 1947 was the first year multi-colored balloons were released on race morning. The tradition is thought to have been suggested by Mary Fendrich Hulman, wife of Indianapolis Motor Speedway owner Tony Hulman.
- The Borg-Warner Trophy, one of the most recognizable trophies in all of sports, was originally crafted out of sterling silver by Spaulding-Gorham of Chicago.

Wish you could race around online at faster speeds? Call 507-658-3830 and ask about upgrading your Internet plan.







In an Emergency, Would the 911 Dispatcher Know Your Exact Location?

Infortunately, many people have discovered the answer to the question above is "No." If you use a cellphone to make the call to 911—and you can't say the address due to a medical condition or other reason—dispatchers may not be able to pinpoint your exact location quickly.

Why? In most communities, 911 systems are not equipped to provide dispatchers with specific location information from the phone record if you call from a cellphone. The best they can do is to try and get a general indication of your location based on the cell tower site closest to where you are. This data exchange can take minutes; sometimes, it doesn't return a location at all.

This situation often comes as a surprise to people since mobile apps like Facebook and Uber can tell where you are located with impressive accuracy. The fact is, not all cellphone calls transmit location data. Your chance of a 911 operator getting a fix on your location from a cellphone can be as low as 10 percent.¹

By contrast, if you call 911 from a landline phone, the phone record is tied to a specific physical location, and the dispatcher will be able to locate you quickly and send the appropriate help. The 911 system was designed for landline phones, and it transmits your call and your location instantly over a hard-wired connection.

The FCC estimates that about 70 percent of 911 calls are now placed from cellphones, and that number is growing. While cellphone convenience is a great thing when you're out and about, your safety and security are two important reasons to also keep a landline phone at home. Having one enhances the likelihood of emergency personnel locating your home when every second counts.

To sign up for landline service, call Woodstock Communications at 507-658-3830.

¹USA TODAY. "911's Deadly Flaw: Lack of Location Data," February 22, 2015. http://www.usatoday.com/story/news/2015/02/22/cellphone-911-lack-location-data/23570499/

